INDEX FOR THE NSPI JOURNALS 1978, VOLUME XVII

ARTICLE	AUTHOR(S)	MONTH	NO.	PAGE
Adaptive Education as Applied to Primary Schools--Book Review	Robert Glaser	July	6	26
Advantages of In-House Audio-Visual Production	Ralph Burrell	April	3	10
Another Book Review Blitz	Joy R. Rogers, Kathryn Keeler, Robert G. Pierleoni, W. Patrick Leonard, Anna May Kelleher as Reviewers	March	2	9
Book Review Essay: Human Competence--Engineering Worthy Performance by Thomas F. Gilbert	Robert F. Mager	Nov	9	19
Breaking Down Production	Richard Davis	April	3	4
A Cable Car Evaluation of the NSPI San Francisco Conference	Pierre Perusse	June	5	6
CAI Update: Computer-Managed Instruction (CMI) Advantages of Linking the Computer with a Programmed Text	Murray Tillman with Carole Bagley & Carol Carrier as Editors	Oct	8	27
CAI Update: A Look at Microcomputers and Public Use of Computers	Carol Bagley & Carol Carrier Editors	Nov	9	22
Can Personalized Instruction Address Meaningful Course Objectives?	Murray Tillman	Feb	1	3
Comments on the 16th Annual NSPI Conference	Art Horrox	June	5	8
Conference Encounters for the Third Time	Ron Woods	June	5	5
Data Gathering for Management Assessment	George Siefert & Joseph P. Yaney	Oct	8	4
The Developer as Diplomat: Transnational Instructional Development	John Middleton	Sept	7	32
Developing Audio-Tutorial Materials	James Russell	May	4	17
Developing Student Conceived Media Projects	James Morrow & Murray Suid	July	6	26
Editorial: Writing for the NSPI Journal	Harold D. Stolovitch & Dean R. Spitzer	March	2	3
EMT-A Instructor Certification: A Management Model	James E. Sage	Oct	8	6
An Evaluation of Product Training at Burroughs Wellcome Company	Jamie Shumway, Tom W. Shea, & Frank T. Casey	June	5	10
Exchanging Ideas on Evaluation: II. Training Operational Reviews--A Multi-Purpose Tool	Roy Gaskell & Ray Svenson	March	2	20
Exploring Management Issues in a Health Care Setting	W. W. Willard & J. P. Yaney	Oct	8	14
The Eyes Have It, Or See Here, Or, Lookee There, and Related Issues	William Deterline	April	3	8
Formative Feedback	Donald T. Tosti	Oct	8	19
A Good Place to Learn	Chester S. Januszewski	Oct	8	13
Grist for the Meta Analysis Mill--Book Review	William I. Davisson & Frank J. Bonello	July	6	22
How Do You Teach Programmed Instruction?	Murray Tillman	Nov	9	16
Human Resource Accounting and Implications for Trainers	Thomas Barta	Oct	8	8
The ID Person as a People Mover	Dean R. Spitzer	Sept	7	16
IMDP: A Management Development Program Design that Works	Sam Campbell & Peter Krembs	Oct	8	11
Individualized Instruction in a Food and Nutrition Course	Angela Boren	May	4	8
Individualized Learning: A Summary of Recent Research	John R. Hinton	May	4	15
Individualized Mathematics for Continuing Education Students	Virginia Taylor	May	4	11
An Individualized Principles of Biology Course for non-Majors	David Husband	May	4	5
In(ter)dependent Consulting	Stan Berliner	June	5	15
An Internal Guidance System: Possible Solution to a Complex of Problems	J. H. Harless	Sept	7	12
Issues in the Evaluation of Educational Television Programs	Frances Aversa & David C. Forman	March	2	16
Management Checklists for Instructional Systems	Jerry L. Brown	Sept	7	3
Managing Personal Interaction with Long Term Instructional Development Projects	Darryl L. Sink	Nov	9	13
Managing the Development of Comprehensive Instructional Systems	Robert L. Baker & Robert J. Elam	Sept	7	6
Motivating Human Performance: A Very Brief Introduction to Motivational Performance Technologies	Dean R. Spitzer	July	6	11
Motivating People in Training Contexts	Denis Ouimet	July	6	14
Motivation and Front-End Analysis	Joe Harless	July	6	5
Motivational Needs Game	John M. Keller	July	6	3
Mr. SST! and His Electrical Student	David D. Cram	Oct	8	17
Needs Assessment: Internal and External	Roger Kaufman	Feb	1	17
Newcomer's Report: We Are All Newcomers of the Future	Maida Tilchen	June	5	7
On the "Art & Craft" of Technological Compromise	Donald Bullock	Feb	1	15

INDEX FOR THE NSPI JOURNALS 1978, VOLUME XVII

ARTICLE	AUTHOR(S)	MONTH	NO.	PAGE
Adaptive Education as Applied to Primary Schools--Book Review	Robert Glaser	July	6	26
Advantages of In-House Audio-Visual Production	Ralph Burrell	April	3	10
Another Book Review Blitz	Joy R. Rogers, Kathryn Keeler, Robert G. Pierleoni, W. Patrick Leonard, Anna May Kelleher as Reviewers	March	2	9
Book Review Essay: Human Competence--Engineering Worthy Performance by Thomas F. Gilbert	Robert F. Mager	Nov	9	19
Breaking Down Production	Richard Davis	April	3	4
A Cable Car Evaluation of the NSPI San Francisco Conference	Pierre Perusse	June	5	6
CAI Update: Computer-Managed Instruction (CMI) Advantages of Linking the Computer with a Programmed Text	Murray Tillman with Carole Bagley & Carol Carrier as Editors	Oct	8	27
CAI Update: A Look at Microcomputers and Public Use of Computers	Carol Bagley & Carol Carrier Editors	Nov	9	22
Can Personalized Instruction Address Meaningful Course Objectives?	Murray Tillman	Feb	1	3
Comments on the 16th Annual NSPI Conference	Art Horrox	June	5	8
Conference Encounters for the Third Time	Ron Woods	June	5	5
Data Gathering for Management Assessment	George Siefert & Joseph P. Yaney	Oct	8	4
The Developer as Diplomat: Transnational Instructional Development	John Middleton	Sept	7	32
Developing Audio-Tutorial Materials	James Russell	May	4	17
Developing Student Conceived Media Projects	James Morrow & Murray Suid	July	6	26
Editorial: Writing for the NSPI Journal	Harold D. Stolovitch & Dean R. Spitzer	March	2	3
EMT-A Instructor Certification: A Management Model	James E. Sage	Oct	8	6
An Evaluation of Product Training at Burroughs Wellcome Company	Jamie Shumway, Tom W. Shea, & Frank T. Casey	June	5	10
Exchanging Ideas on Evaluation: II. Training Operational Reviews--A Multi-Purpose Tool	Roy Gaskell & Ray Svenson	March	2	20
Exploring Management Issues in a Health Care Setting	W. W. Willard & J. P. Yaney	Oct	8	14
The Eyes Have It, Or See Here, Or, Lookee There, and Related Issues	William Deterline	April	3	8
Formative Feedback	Donald T. Tosti	Oct	8	19
A Good Place to Learn	Chester S. Januszewski	Oct	8	13
Grist for the Meta Analysis Mill--Book Review	William I. Davisson & Frank J. Bonello	July	6	22
How Do You Teach Programmed Instruction?	Murray Tillman	Nov	9	16
Human Resource Accounting and Implications for Trainers	Thomas Barta	Oct	8	8
The ID Person as a People Mover	Dean R. Spitzer	Sept	7	16
IMDP: A Management Development Program Design that Works	Sam Campbell & Peter Krembs	Oct	8	11
Individualized Instruction in a Food and Nutrition Course	Angela Boren	May	4	8
Individualized Learning: A Summary of Recent Research	John R. Hinton	May	4	15
Individualized Mathematics for Continuing Education Students	Virginia Taylor	May	4	11
An Individualized Principles of Biology Course for non-Majors	David Husband	May	4	5
In(ter)dependent Consulting	Stan Berliner	June	5	15
An Internal Guidance System: Possible Solution to a Complex of Problems	J. H. Harless	Sept	7	12
Issues in the Evaluation of Educational Television Programs	Frances Aversa & David C. Forman	March	2	16
Management Checklists for Instructional Systems	Jerry L. Brown	Sept	7	3
Managing Personal Interaction with Long Term Instructional Development Projects	Darryl L. Sink	Nov	9	13
Managing the Development of Comprehensive Instructional Systems	Robert L. Baker & Robert J. Elam	Sept	7	6
Motivating Human Performance: A Very Brief Introduction to Motivational Performance Technologies	Dean R. Spitzer	July	6	11
Motivating People in Training Contexts	Denis Ouimet	July	6	14
Motivation and Front-End Analysis	Joe Harless	July	6	5
Motivational Needs Game	John M. Keller	July	6	3
Mr. SST! and His Electrical Student	David D. Cram	Oct	8	17
Needs Assessment: Internal and External	Roger Kaufman	Feb	1	17
Newcomer's Report: We Are All Newcomers of the Future	Maida Tilchen	June	5	7
On the "Art & Craft" of Technological Compromise	Donald Bullock	Feb	1	15

ARTICLE	AUTHOR(S)	MONTH	#	PAGE
The Politics of Instructional Technology	Samuel Katz	Sept	7	28
Principles Behind the Audio-Tutorial System	S. N. Postelethwait	May	4	3
The Production Coordinator: Solving the Two Technology Problem	Arlan L. Tietel	April	3	6
The Production Workshop: Designing Study Guides with Slides & Audiotape	James D. Russell	June	5	23
Report from the 1977-78 Awards Committee: Introducing the Winners	Eileen Spector	June	5	2
The Roles of Television in Adult Education Programs	David Forman & Laurence Brown	March	2	7
RX for the Pain of Production	James McKittrick	April	3	3
S.M.E.'s Grade I.D.'s: A+	Kathleen S. Whiteside	June	5	14
Something for Nothing--Book Review	Patricia H. Suttles & Kathleen Suttles Nehmer (Eds.)	July	6	23
Solving Performance Problems in Public Health	Seth N. Leibler & Winthrop N. Davey	Oct	8	22
Speaking Out: Print--The Invisible Dictator	Lou Ganske	March	2	14
A Teacher Center Consortium for Rural School Districts: Goals and Rationale	Roy C. Rodriguez, Dianne S. Mancus, & J. Richard Suchman	Nov	9	23
Teaching Conceptual Networks	Susan Markle	Feb	1	4
Ten Types of On-The-Job Reinforcers: A Taxonomy	Donald T. Tosti & Anne T. O'Brien	July	6	7
Three Approaches to Describing the I.D. Work to be Done	Jerry Brown	Marc	2	4
Toward a Conceptual Framework for Motivational Design	Bernard J. Dodge	July	6	8
Training Clinic (Initial stages of an instructional development project)	Samuel Katz	Oct	8	26
Unique Approach to Systematic Instruction: The Development, Evaluation, and Improvement of a Hierarchy of University Courses in Finance	Carol Billingham & William Harper	Nov	9	8
Using a Simulation Model to Select and Brief Consultants	James A. McCaffery & John J. Pettit	Nov	9	3
The Use of Rate Controlled Speech to Save Time and Increase Learning in Self-Paced Instruction	Sarah H. Short	May	4	13
Yes, They Do Teach Concepts	Dean R. Spitzer	Feb	1	20

AUTHOR(S)	ARTICLE(S)			
Aversa, Frances & David C. Forman	Issues in the Evaluation of Education Television Programs	March	2	16
Baker, Robert L. & Robert J. Elam	Managing the Development of Comprehensive Instructional Systems	Sept	7	6
Barta, Thomas A.	Human Resource Accounting and Implications for Trainers	Sept	7	6
Berliner, Stan	In(ter)dependent Consulting	June	5	15
Billingham, Carol & William Harper	Unique Approach to Systematic Instruction: The Development, Evaluation, and Improvement of a Hierarchy of University Courses in Finance	Nov	9	8
Boren, Angela	Individualized Instruction in a Food and Nutrition Course	May	4	8
Brown, Jerry L.	Management Checklists for Instructional Systems	Sept	7	3
	Three Approaches to Describing the I.D. Work To Be Done	March	2	4
Bullock, Donald	On the "Art & Craft" of Technological Compromise	Feb	1	15
Burrell, Ralph	Advantages of In-House Audio-Visual Production	April	3	10
Campbell, Sam & Peter Krembs	IMDP: A Management Development Program Design that Works	Oct	8	11
Cram, David D.	Mr. SST! and His Electrical Student	Oct	8	17
Davis, Richard	Breaking Down Production	April	3	4
Davisson, William I. & Frank J. Bonello	Grist for the Meta Analysis Mill--Book Review	July	5	22
Deterline, William	The Eyes Have It, Or See Here, Or, Lookee There, and Related Issues	April	3	8
Dodge, Bernard J.	Toward a Conceptual Framework for Motivational Design	July	6	8
Forman, David & Laurence Brown	The Roles of Television in Adult Education Programs	March	2	7
Ganske, Lou	Speaking Out: Print-The Invisible Dictator	March	2	14
Gaskell, Roy & Ray Svenson	Exchanging Ideas on Evaluation: II. Training Operational Reviews--A Multi-Purpose Tool	March	2	20
Glaser, Robert	Adaptive Education as Applied to Primary Schools--Book Review	July	6	26
Harless, J. H.	An Internal Guidance System: Possible Solution to a Complex of Problems	Sept	7	12
	Motivation and Front-End Analysis	July	6	5
Hinton, John R.	Individualized Learning: A Summary of Recent Research	May	4	15
Horrox, Art	Comments on the 16th Annual NSPI Conference	June	5	8
Husband, David	An Individualized Principles of Biology Course for Non-Majors	May	4	5
Januszewski, Chester S.	A Good Place to Learn	Oct	8	13
Katz, Samuel	The Politics of Instructional Technology	Sept	7	28
	Training Clinic (Initial stages of an instructional development project)	Oct	8	26

AUTHOR(S)	ARTICLE(S)	MONTH	#	PAGE
Kaufman, Roger	Needs Assessment: Internal and External	Feb	1	17
Keller, John M.	Motivational Needs Game	July	6	3
Leibler, Seth N. & Winthrop N. Davey	Solving Performance Problems in Public Health	Oct	8	22
Markle, Susan	Teaching Conceptual Networks	Feb	1	4
McCaffery, James A. & John J. Pettit	Using a Simulation Model to Select and Brief Consultants	Nov	9	3
McKittrick, James	RX for the Pain of Production	April	3	3
Middleton, John	The Developer as Diplomat: Transnational Instructional Development	Sept	7	32
Morrow, James & Murray Suid	Developing Student Conceived Media Projects	July	6	26
Ouimet, Denis	Motivating People in Training Contexts	July	6	14
Perusse, Pierre	A Cable Car Evaluation of the NSPI San Francisco Conference	June	5	6
Postelethwait, S. N.	Principles Behind the Audio-Tutorial System	May	4	3
Rodriguez, Roy C., Dianne S. Mancus, & J. Richard Suchman	A Teacher Center Consortium for Rural School Districts: Goals and Rationale	Nov	9	23
Rogers, Joy R., Kathryn Keeler, Robert G. Pierleoni, W. Patrick Leonard, & Anna May Kelleher as Reviewers	Another Book Review Blitz	March	2	9
Russell, James	Developing Audio-Tutorial Materials	May	4	17
	The Production Workshop: Designing Study Guides with Slides & Audiotape	June	5	23
Sage, James E.	EMT-A Instructor Certification: A Management Model	Oct	8	6
Shumway, Jamie, Tom W. Shea, & Frank T. Casey	An Evaluation of Product Training at Burroughs Wellcome Company	June	5	10
Short, Sarah H.	The Use of Rate Controlled Speech to Save Time and Increase Learning in Self-Paced Instruction	May	4	13
Siefert, George, & Joseph P. Yaney	Data Gathering for Management Assessment	Oct	8	4
Sink, Darryl L.	Managing Personal Interaction with Long Term Instructional Development Projects	Nov	9	13
Spector, Eileen	Report from the 1977-78 Awards Committee: Introducing the Winners	June	5	2
Spitzer, Dean R.	The ID Person as a People Mover	Sept	7	16
	Motivating Human Performance: A Very Brief Introduction to Motivational Performance Technologies	July	6	11
	Yes, They Do Teach Concepts	Feb	1	20
Stolovitch, Harold D., & Dean R. Spitzer	Editorial: Writing for the NSPI Journal	March	2	3
Suttles, Patricia H., & Kathleen Suttles Nehmer	Something for Nothing--Book Review	July	6	23
Taylor, Virginia	Individualized Mathematics for Continuing Education Students	May	4	11
Tietel, Arlan L.	The Production Coordinator: Solving the Two Technology Problem	April	3	6
Tilchen, Maida	Newcomer's Report: We are All Newcomers of the Future	June	5	7
Tillman, Murray	Can Personalized Instruction Address Meaningful Course Objectives:	Feb	1	3
Tosti, Donald T.	Formative Feedback	Oct	8	19
Tosti, Donald T., & Anne T. O'Brien	Ten Types of On-The-Job reinforcers: A Taxonomy	July	6	7
Whiteside, Kathleen S.	S.M.E.'s Grade I.D.'s: A+	June	5	14
Willard, W. W., & J. P. Yaney	Exploring Management Issues in a Health Care Setting	Oct	8	14
Woods, Ron	Conference Encounters for the Third Time	June	5	5

BACK ISSUES OF NSPI JOURNAL AVAILABLE

BACK ISSUES OF THE NSPI JOURNAL ARE AVAILABLE FOR SALE. NSPI MEMBERS ARE ENTITLED TO A PUBLICATION DISCOUNT. COSTS OF INDIVIDUAL AND QUANTITY COPIES ARE AS FOLLOWS:

1 - 5 COPIES	6 - 20 COPIES	21 - 99 COPIES
$2.50 NON-MEMBERS	$2.00 NON-MEMBERS	$1.50 NON-MEMBERS
$2.25 MEMBERS	$1.75 MEMBERS	$1.25 MEMBERS

PRICES FOR LARGER QUANTITIES ARE AVAILABLE UPON REQUEST. SEND YOUR ORDER STATING TITLE, AUTHOR, AND MONTH OF THE PUBLICATION TO THE NSPI NATIONAL OFFICE AT 1126 SIXTEENTH STREET, N.W., SUITE 315, WASHINGTON, D.C. 20036 OR CALL YOUR ORDER TO 202-833-4178.